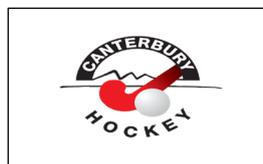

Position Description

Participation Activator –
Kia Kori Waitaha / Activate
Canterbury

Part time Fixed term – January 2021 –
December 2021

November 2020



Participation Activator	
Position Details	
Reports to: Primarily: General Manager – Community Cricket	Positions Reporting to this Position: None.
Liase with: All community and sports organisations included in the collective.	Location: Canterbury Cricket offices, Christchurch

Primary Purpose of the Position

To work alongside our Rangitahi and Tamariki to provide opportunity, connection, activities and events to increase their engagement in recreation, play and sporting experiences.

Organisation Environment

This is a collective initiative between four regional sporting and eight community organizations in the North West of Christchurch. Canterbury Cricket are the host association for this initiative and will employ all fixed term, casual and part time staff connected with this project.

Canterbury Cricket and the organizations involved have adopted fail fast, think fix and act fast approach to this project. Successful applicants will work as a team to deliver on this initiative, each will have a slightly different skill set but all are there to increase engagement of our young people in recreation, play and sport opportunities. How we do this will in some respect be determined as we go!

Activation and participation are currently priorities in the sport and recreation sector which essentially means a focus on delivering activities and events that increase physical activity in young people. Those activities can be anything from a game of touch, jumping on high jump mats, striking a ball, climbing a wall but they must be targeting and delivering on the needs of our children and youth. One key component of this initiative is to work with high deprivation communities that have historically not had access to this kind of service due to a number of barriers to participation – including geographical, financial or awareness.

The second key component and priority area is the connection and engagement with our young women and their access to play and recreational opportunities. Although this project will not exclude anyone from participation, it will be targeting those that have not had enough access to promote life-long engagement in active play.

Although direct reporting lines are with the GM – Community Cricket at Canterbury Cricket there is an expectation that the activation team will engage, listen, test and work alongside all other managers and delivery staff of the collective. We are all here to learn and work with the needs of our Rangitahi and Tamarki together we can and will achieve great things.

Key Responsibilities

Key Responsibility Areas	Key Tasks
Activation	<ul style="list-style-type: none"> • Deliver quality participation experiences in: <ul style="list-style-type: none"> ○ Primary / Secondary School play spaces, lunch time, before and after school. ○ Community programmes, OSCAR, Holiday programme and youth programs ○ Attend and deliver at Community events across the city ○ Youth groups, Church groups and any other group or space where our young people congregate. • Build relationship with School coordinators, youth programme staff and other stakeholders that regularly connect with our young people.
Programming	<ul style="list-style-type: none"> • Deliver fun, interactive physical play sessions tailored to the audience • Create session plans with progressions for continuous learning and development- and opportunities for co-design. • Be creative in delivery settings using props, games and activity that promotes healthy active play and supports continued activity in their own backyards and spaces. • Be flexible and adapt programs and activities to the needs of the audience in real time. • Have an ability to read the audience and prioritise those engaging on the fringes of the programme. • Have an ability to modify programmes to specific needs of our target audience.
Research and Development	<ul style="list-style-type: none"> • Build relationships with external organisations that activate young people • Create learning opportunities where our young people are leading conversation around not only their needs but the needs of others in their circle. • Explore regional, national and international research and PLAY theories around the world to test new initiatives locally.
Reporting	<ul style="list-style-type: none"> • Report into a database of places, spaces and numbers of attendees at each event, program or activity • Informally report weekly to the GM – Community and the Activation team. • Formally report monthly on the template provided to GM Community Cricket. • Report learnings to the collective and external stakeholders • Report to the young people actively involved in the programs
Innovate and Self - manage	<ul style="list-style-type: none"> • Use initiative to engage, create or extend opportunities for people to play • Maintain a consistent diary of delivery events, fill the blank spaces with innovative engagement opportunities • Test, trial and be courageous with ideas and discuss openly with the Participation team, collective leaders and your line manager. • Wear clothing provided by CCA and other suitable attire aligned to the collective’s vision and philosophy.
Lifelong connection and community understanding	<ul style="list-style-type: none"> • Have the understanding of all the sporting and community programs and activities our young people can connect with in their local community. • Physically support and connect, introduce our young people into transitional environments and people. • Understand where lifelong engagement is likely to happen for that family, is it their back yard, at a club or in an organisation – support the family with knowledge, equipment, space to maintain that engagement in active play.

Key Behaviours

1. **Courage** – to make decisions and be innovative
2. **Respect** – for our Tamariki, our Rangitahi, our community and ourselves
3. **Integrity** – doing what is right with honesty and passion

Key Challenges

- To create bespoke, tailored programs and initiatives based on the needs of the individuals.
- To maintain engagement and willingness from the non-active community.
- To maintain enthusiasm, passion and a bubbly, upbeat attitude and presence when connecting with our young people

Key Working Relationships

- GM – Community Cricket
- Helen Miles – CCC Recreation Advisor
- The Canterbury Cricket and the Collective Participation teams
- Managers and delivery staff of the organisations part of the collective
- School sport coordinators

Knowledge, Skills and Experience

- Understanding of children and youth, their individual needs and their collective needs
- Understand of the Treaty of Waitangi and what it means to put this into practise
- Willingness to modify behaviours, delivery approach and attitude to suit the varied ethnic and community groups we will engage with.
- Experience in delivering fun, social, interactive sessions to a range of ages
- Ability to work independently
- Willingness to learn, listen and engage
- Ability to make decisions and ask when not sure
- Inspire and be openly outgoing with children and young people
- Ability to communicate with a range of ages and in a range of situations
- Proven ability to be motivated and use initiative
- Personal alignment with the vision the collective has around PLAY and recreation
- Ability to write reports and articulate thoughts, ideas and actions.