

A Game for All, A Game for Life

Education

Participation

Innovation

Recruitment

Volunteers

Courage

Respect

Recognition

Leadership

Inspire

Partnerships

Integrity

Traditional

Clubs

Modified

Support

Coaches

Integrity





Engage people in a well
supported cricket network



Key priority pillars to success

**Participation
and Innovation**

**Volunteer
Workforce**

**Connected
Network**

**Promotion and
Awareness**

Coach Education

Relationships

Women and Girls

Club and Hub health

Partnerships

Youth Boys

**Match Official
Development**

Operations



Participation and Innovation

Promotion and Awareness

- 30 festival days around the region
- 40 inflatable uses at local events and programmes
- 10 engagement opportunities using Magicians and Kings players
- Awareness and activation programme delivered in every region

Women and Girls

- 30% increase in participation
- A playing pathway for all ages, abilities and needs
- Women and governance plan implemented
- 5 Yeah! Girls Hubs delivered across the east coast

Youth Boys

- Increase retention rates in transition zones
- Consult with youth on their cricket needs
- Provide social, modified engagement opportunities outside the traditional system



Volunteer workforce

Coach Education

- In-club and school coach support
- Coach workshops
- All new coaches accredited and qualified to appropriate level
- Focus on visibility in club and playing settings

Club and hub Health

- Provide a suite of templates and information for members and clubs.
- Gather volunteer data and connect with local decision makers
- Develop a communication platform to share and consult
- Places and Spaces plan

Match Official Development

- Youth officiating programmes in secondary schools
- Online level 1 and 2 training opportunities
- All umpires and scorers clothing aligned and one team
- Develop a database of standing officials



Connected Network

Relationships

- Member association board attendance at CCA board meetings
- Quarterly face to face meetings
- Increase visibility of SST to member associations
- Connect and link with local decision makers on region wide initiatives

Partnerships

- Co-design and deliver joint initiatives with other sport organisations
- Engage with city and district councils on region wide opportunities
- Explore community and youth service organisations as a opportunity to add value to an existing system

Operations

- Monthly member association reporting
- Quarterly financials
- CCA quarterly report to members
- Participant focused modules and competitions delivered
- Awareness of domestic, international playing schedule

